

Innovative space-based solutions for Future Cities, July 8-9, 2014 Vienna

A Workshop in the framework of ESA's Integrated Applications Promotion (IAP) Programme
July 8-9, 2014, European Space Policy Institute - ESPI, Schwarzenbergplatz 6 (Entrance: Zaunergasse 1-3), 1030 Vienna

Day I: July 8 th , 2014	
09.30 – 10.30	Registration
10.30 – 10.40	<p>Welcome</p> <p>Peter Hulsroj, Director, European Space Policy Institute (ESPI)</p> <p>Harald Posch, Head of Aeronautics and Space Agency of the Austrian Research Promotion Agency (FFG) (TBC)</p>
10.40 – 11.15	<p>Keynote Addresses</p> <p>Smart City Vienna - Trends & Challenges, Volker Schaffler, TINA VIENNA Urban Technologies & Strategies GmbH</p> <p>Visions on Future Cities Dr. Eckhart Hertzsch, Deputy Project Leader »Morgenstadt«, Fraunhofer Institute for Building Physics, Berlin (N.N.)</p>
11.15 – 12.15	<p>Smart Cities – national and European approach Johannes Bockstefl, Austrian Research Promotion Agency (FFG)</p> <p>Smart Energy Tanja Tötzer, Austrian Institute of Technology (AIT)</p> <p>C40 Cities Climate Leadership Group N.N.</p>
12.15 – 13.00	<p>Case Studies</p> <p>BikeCityGuide Daniel Kofler, BikeCityGuide Apps GmbH</p> <p>ObsAIRveYourBusiness Moritz Fontaine, bavAIRia e.V.</p>
13.00 – 14.00	Lunch
14.00 – 15.00	<p>The ESA Integrated Applications Promotion (IAP) Programme Rob Postema, European Space Agency (ESA)</p> <p>The role of national delegates Anke Freimuth, German Aerospace Center (DLR)</p> <p>The role of IAP Ambassadors Erich Klock, European Space Policy Institute (ESPI)</p>
15.00 – 15.30	<p>Introduction to the upcoming ESA ITT on Future Cities Rob Postema, European Space Agency (ESA)</p>
15.30 – 18.00	Interactive Session
18.00	Get Together

The Workshop is organized by

IAP
Ambassador
for the Central &
Eastern European Region

IAP Ambassador
for Small and
Medium Enterprises

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Day II: July 9th, 2014

09.30 – 09.40	Introduction
09.40 – 10.00	Day I: Summary and Conclusions
10.00 – 11.00	Business Speed Dating
11.00 – 11.30	Coffee Break
11.30 – 12.45	How to write a proposal Rob Postema, European Space Agency (ESA)
12.45 – 13.00	Wrap up and conclusions
13.00	End

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