



SPACE FOR BUSINESS

HSG-Center for Aviation Competence



The burgeoning New Space economy

- The New Space economy is expected to grow to \$ 1 trillion in 2040
- More businesses build their business models around space technologies to serve new as well as existing markets
- Space technology will be key in grand challenges: the fight against climate change, delivery of global internet, and taking people to Mars





New space firms want to grow their business

- Dynamic and global industry – strong growth, new actors and business concepts, very international
- There are new firms venturing in the new space economy with promising business ideas
- Many are relatively small, inexperienced, and lack management knowledge to grow their business



Learn how to accelerate your business in the New Space economy

- Gain in-depth knowledge of the space industry and opportunities for space and non-space ventures
- Develop a deeper understanding of innovation, management and entrepreneurial challenges
- Apply insights to your own business
- Grow a peer network of space industry professionals

European programme in four locations

HSG-Center for Aviation Competence



Explore!

The New Space economy

Future trends

Business model innovation

Launch!

Creativity & ideation

SDGs and venture capital

Entrepreneurial team development

Accelerate!

Partnering & open innovation

Scaling up businesses

Leadership & governance

Touch down!

ESA's space ecosystem

Connecting with startups

Personal presentation & graduation

Online Meetings + Personal Impact Project

SPACE FOR BUSINESS

Join the #1 business programme for space enthusiasts in Europe

Modules

- I. St. Gallen, Switzerland**
22-26 November 2021
- II. Lisbon, Portugal**
January/February 2022
- III. Rotterdam, Netherlands**
May/June 2022
- IV. ESA, Netherlands**
May/June 2022





SPACE FOR BUSINESS

Contact us

- www.spaceforbusiness.eu
- Download the brochure
- Reach out for personal advice
- Learn about partnering opportunities for companies